



SPONSOR AGREEMENT
2017 Lakewood Home Festival
November 10th - 12th

Name of Individual or Business (exactly as it should appear in printed and electronic materials)

Contact Person **Position/Title**

Address **City** **State** **Zip**

Email Address **Phone** **Social Media Links**

_____ **Absolutely! I will support the Lakewood Early Childhood PTA Home Festival at the following sponsor level:**

LAKWOOD AUCTION PARTY
 November 10th at Hilton Anatole

PARTY PRESENTING SPONSOR **\$12,500**

AUCTION SPONSOR **\$10,000**

GOLD SPONSOR **\$5,000**

SILVER SPONSOR **\$2,500**

BRONZE SPONSOR **\$1,000**

LAKWOOD FRIEND **\$500**

LAKWOOD HOME TOUR
 November 11th and 12th

EXCLUSIVE HOME SPONSOR **\$6,000**

PARTIAL HOME SPONSOR **\$3,000**

CANDLELIGHT TOUR SPONSOR **\$5,000**

RAFFLE PRESENTING SPONSOR **\$5,000**

LAKWOOD FRIEND **\$500**

Special Request/ Comments

PAYMENT OPTIONS

- My check for \$_____ is enclosed and made payable to LECPTA. Check # _____
- Please charge* my contribution of \$_____ to my VISA MASTERCARD AMEX
 Account Number _____ Exp Date _____
- Name on Card _____ Signature _____

**Credit card payments available for your convenience but will incur a 3% charge to cover processing fees*

Please provide a high-resolution logo in VECTOR format (eps or jpeg). Print deadline is Sept 30th.

Mail forms and payments to 4438 Santa Barbara Dr, Dallas, TX 75214 (Attn: Becky Roesch, LECPTA Treasurer)
 Lakewood Early Childhood PTA is a 501 (c) (3) tax exempt organization. LECPTA Tax ID #17560620282
 Questions? Contact our underwriting chairs at **christy.evans@gmail.com** and **audrasteindorf@gmail.com**

41st Lakewood Home Festival

SPONSOR LEVELS

LAKWOOD AUCTION PARTY

Friday, November 10, 2017 at Hilton Anatole

Presenting Party Sponsor - \$12,500 (SOLD)

- Logo and name recognition on: all printed and press materials for party, festival website, and most prominent event signage including entry sign display and backdrop banner for pictures
- Presenting sponsor mention on stage prior to dinner
- Logo and name recognition in home tour program book (4,000 attendees)
- ½ page ad in home tour program book (\$1,000 value)
- 6 tickets to party (\$900 value)
- 6 tickets to home tour

Silent Auction Sponsor - \$7,500

- Logo and name recognition on: all printed materials for party, festival website, silent auction bid site
- Collateral in winner's packet (approx. 100 items)
- Sponsor mention by the band/ DJ
- Logo/ name recognition in home tour program book
- ½ page ad in home tour program book (\$1,000 value)
- 6 tickets to party (\$900 value)
- 6 tickets to home tour

Gold Sponsor - \$5,000

- Logo and name recognition on: all printed materials, festival website and event signage
- Sponsor mention by the band/ DJ
- Logo/ name recognition in home tour program book
- ½ page ad in home tour program book (\$1,000 value)
- 4 tickets to party (\$600 value)
- 4 tickets to home tour

Silver Sponsor - \$2,500

- Logo and name recognition on: all printed materials, festival website and event signage
- Sponsor mention by the band/ DJ
- Logo/ name recognition in home tour program book
- ¼ page ad in home tour program book (\$500 value)
- 2 tickets to party (\$300 value)
- 2 tickets to home tour

Bronze Sponsor - \$1,000

- Name recognition on: all printed materials and event signage for party
- Name recognition in home tour program book
- 2 tickets to party (\$300 value)

LAKWOOD HOME TOUR

Saturday, November 11 and Sunday, November 12, 2017

Exclusive Home Sponsor - \$6,000 (6 Homes)

- Logo in home tour program book (featured home page) (4,000 attendees)
- Signage at sponsored home
- ½ page ad in home tour program book (\$1,000 value)
- Logo on home festival website
- Logo on volunteer signup page
- 4 tickets to party (\$600 value)
- 4 tickets to home tour
- Opportunity for your team to host the candlelight tour at your sponsored home

Partial Home Sponsor - \$3,000

- Logo in home tour program book (featured home page) (4,000 attendees)
- Signage at sponsored home
- ¼ page ad in home tour program book (\$500 value)
- Logo on home festival website
- Logo on volunteer signup page
- 2 tickets to party (\$300 value)
- 2 tickets to home tour
- Opportunity for your team to host the candlelight tour at your sponsored home

Candlelight Tour Sponsor - \$5,000 (SOLD)

- Presenting Sponsor of Candlelight Tour on Sat night
- Name on entrance signs at each home on Sat night
- Logo/ name in home tour program book (4,000 attendees)
- ½ page ad in home tour program book (\$1,000 value)
- Logo on home festival website
- Name recognition in all event marketing
- 4 tickets to party (\$600 value)
- 4 tickets to home tour

Raffle Presenting Sponsor - \$5,000 (SOLD)

- Logo printed on raffle ticket (2,500 tickets sold)
- Logo/ name at ticket booths at all LECPTA events starting in October incl. Auction Party and Home Tour
- Logo/name in home tour program book
- ½ page ad in home tour program book (\$1,000 value)
- Logo on home festival website
- 4 tickets to party (\$600 value)
- 4 tickets to home tour

Lakewood Friends - \$500

- Name recognition on: Event signage at auction party and hospitality area at home tour
- Name recognition in home tour program book
- 2 tickets to candlelight tour or 4 home tour tickets (great gift for grandparents, neighbors, or associates)